

38th
Hope Couture
FASHION GALA

IN SUPPORT OF



Ronald McDonald
House Charities®
Manitoba

THE GOLDEN AGE OF HOLLYWOOD

APRIL 10 | RBC CONVENTION CENTRE
A HIGH FASHION EVENING AND DESIGNER'S SHOWCASE

PRESENTED BY



TD **READY**
COMMITMENT

HOLLYWOOD

38th Hope Couture FASHION GALA

Ronald McDonald House Charities® (RMHC) Manitoba's mission is to support the health and well-being of children receiving medical care by providing essential services and a home away from home for their families. Our vision is a home for all families with a child receiving medical care in Manitoba.

For a child in the hospital, having their family close provides the comfort and strength they need to face each day with courage and resilience. Thanks to incredible donors and partners like you, there is a safe and welcoming place for families with sick or injured children to call home. RMHC Manitoba provides families safe, welcoming accommodations, nutritious and comforting meal programs, and all the comforts of home, close to the medical care their child needs, offering time and space for the entire family to be together.

Our 38th annual Hope Couture Fashion Gala will continue to advance our 40-year commitment of serving families where and when they need it most. All proceeds from the event stay local, supporting Winnipeg families as well as rural Manitoba and Northwestern Ontario families staying at Ronald McDonald House and Ronald McDonald Family Room.

Please join us at the 38th annual Hope Couture Fashion Gala and help give families what they need most, each other.

With much gratitude,



Wendy Galagan
CEO, RMHC Manitoba



Lana Maidment
Co-Chair



Heather Silver
Co-Chair

Hope Couture Fashion Gala Committee:

Lana Maidment • Heather Silver • Anita Tait • Jonathan Telega •
Amanda Macdonald • Lumena Cabral • Deenish Roopra • Dayna Cantin



“Because of the support of people through RMHC Manitoba, we just want to give back. We have felt so loved, and so appreciated. It’s a place you don’t want to be as a parent, in the hospital with your kid, and yet, having a place where you can go and shower and have what feels more of a homey meal or just a soft place to land was huge, absolutely huge.”

— Jaycia Koop, RMHC Manitoba advocate

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – SPONSORED BY



PLATINUM SPONSOR

- Category exclusive sponsor
- Corporate logo on any and all promotional materials
- Invitation for 16 guests (2 tables) with priority seating and 2 bottles of sparkling wine per table*
- Corporate name displayed on tables
- Logo displayed on table event program
- Social media recognition
- Option to purchase additional tables at \$1,000 each

Investment: \$15,000

GOLD SPONSOR

- Category exclusive sponsor
- Corporate logo on select promotional materials
- Invitation for 8 guests (1 table) with priority seating and 2 bottles of sparkling wine per table*
- Corporate name displayed on table(s)
- Logo displayed on table event program
- Social media recognition
- Option to purchase additional tables at \$1,000 each

Investment: \$10,000

SILVER SPONSOR

- Corporate logo on select promotional materials
- Invitation for 8 guests (1 table) with priority seating*
- Corporate name displayed on your table(s)
- Logo displayed on table event program
- Social media recognition
- Option to purchase additional tables at \$1,000 each

Investment: \$7,500

BRONZE SPONSOR

- Corporate logo on select promotional materials
- Invitation for 8 guests (1 table) with priority seating*
- Corporate name displayed on your table(s)
- Logo displayed on table event program
- Social media recognition
- Option to purchase additional tables at \$1,000 each

Investment: \$5,000

HORS D'OEUVRES SPONSOR – SPONSORED

DESSERT SPONSOR – SPONSORED

SILENT AUCTION SPONSOR – SPONSORED

50/50 RAFFLE SPONSOR

- Corporate logo on select promotional materials
- Invitation for 4 guests with priority seating*
- Corporate name displayed on your table
- Logo displayed on table event program and 50/50 raffle website

Investment: \$2,500

SPARKLING WINE SPONSOR – SPONSORED

CORPORATE TABLE

- Invitation for 8 guests (1 table)*
- Corporate name displayed on your table
- Name displayed on table event program

Investment: \$2,000



*Invitation to event includes hors d'oeuvres, sparkling wine, dinner, dinner wine, and dessert



COMPANY NAME: _____

CONTACT NAME: _____

PHONE: _____ FAX: _____

ADDRESS: _____

EMAIL: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

MAKE A STATEMENT

_____ \$20,000 Presenting Sponsor

_____ \$15,000 Platinum Sponsor

_____ \$10,000 Gold Sponsor

_____ \$7,500 Silver Sponsor

_____ \$5,000 Bronze Sponsor

_____ \$2,500 Hors d'oeuvres Sponsor

_____ \$2,500 Dinner Wine Sponsor

_____ \$2,500 Dessert Sponsor

_____ \$2,500 Silent Auction Sponsor

_____ \$2,000 Sparkling Wine Sponsor

_____ Optional table (\$1,000 each)

(Optional tables are available for purchase by Presenting, Platinum, Gold, Silver, and Bronze sponsors. Please specify desired quantity.)

PRIZE DONATIONS

The evening wouldn't be complete without the opportunity to win some amazing prizes! Prize donors will be recognized on the Gala's virtual silent auction platform, and prize description sheets. Additional recognition is provided to Live Auction donors. Tax receipts are available for eligible prize donations and will be issued upon request, in accordance with CRA guidelines.

TABLE/INDIVIDUAL TICKET PURCHASE

_____ \$2,000 Corporate Table (\$1,000 tax receipt)

_____ \$200 Individual Admission (\$100 tax receipt)

(Please specify desired quantity for table and individual admission purchases.)

RECOGNITION: _____

(Please indicate the name you would like us to recognize you as on sponsor and/or corporate table signage.)



ONLINE PAYMENT

For immediate payment, please scan QR code or visit RMHManitoba.org to process your transaction.

PRIZE DONATION

_____ Prize Description: _____

MONETARY DONATION

I/we are unable to attend, but wish to [make a donation](#) in the following amount: _____

Thank you for helping us keep families together!

_____ Cheque enclosed (payable to Ronald McDonald House Charities Manitoba)

_____ Please invoice us

_____ Please contact us about a prize donation pick-up/delivery

_____ Corporate credit card or

_____ Personal credit card: _____

Name on card: _____ Expiry date: _____

Credit card number: _____ Security code / CVV #: _____

If you are not making your payment online, please return your completed sponsorship form and payment to:

Ronald McDonald House Charities Manitoba, 62 Juno Street, Winnipeg, MB R3A 1H9

Phone: 204.774.4777 | Fax: 204.774.2160 | Email: info@rmhmanitoba.org